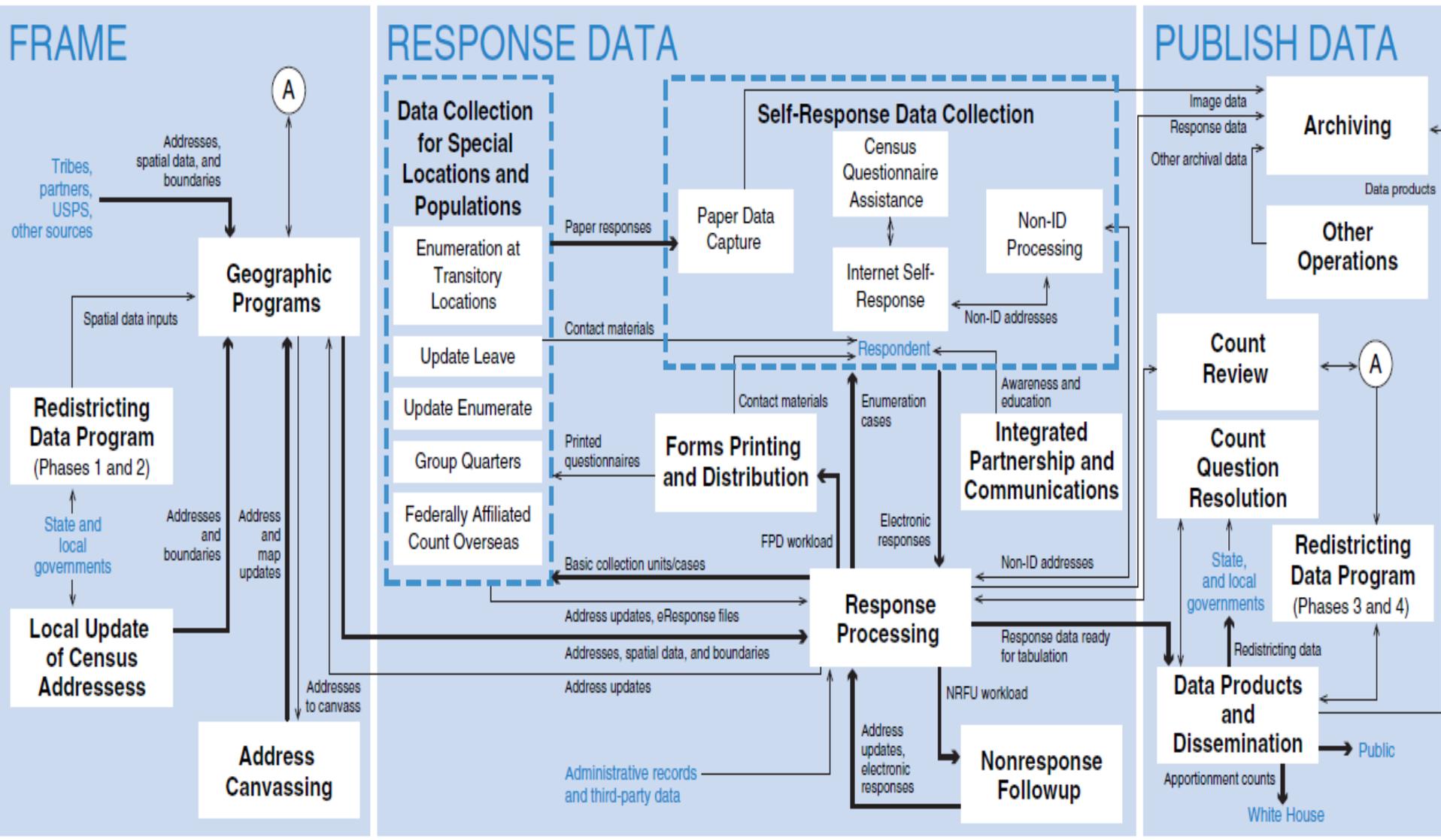


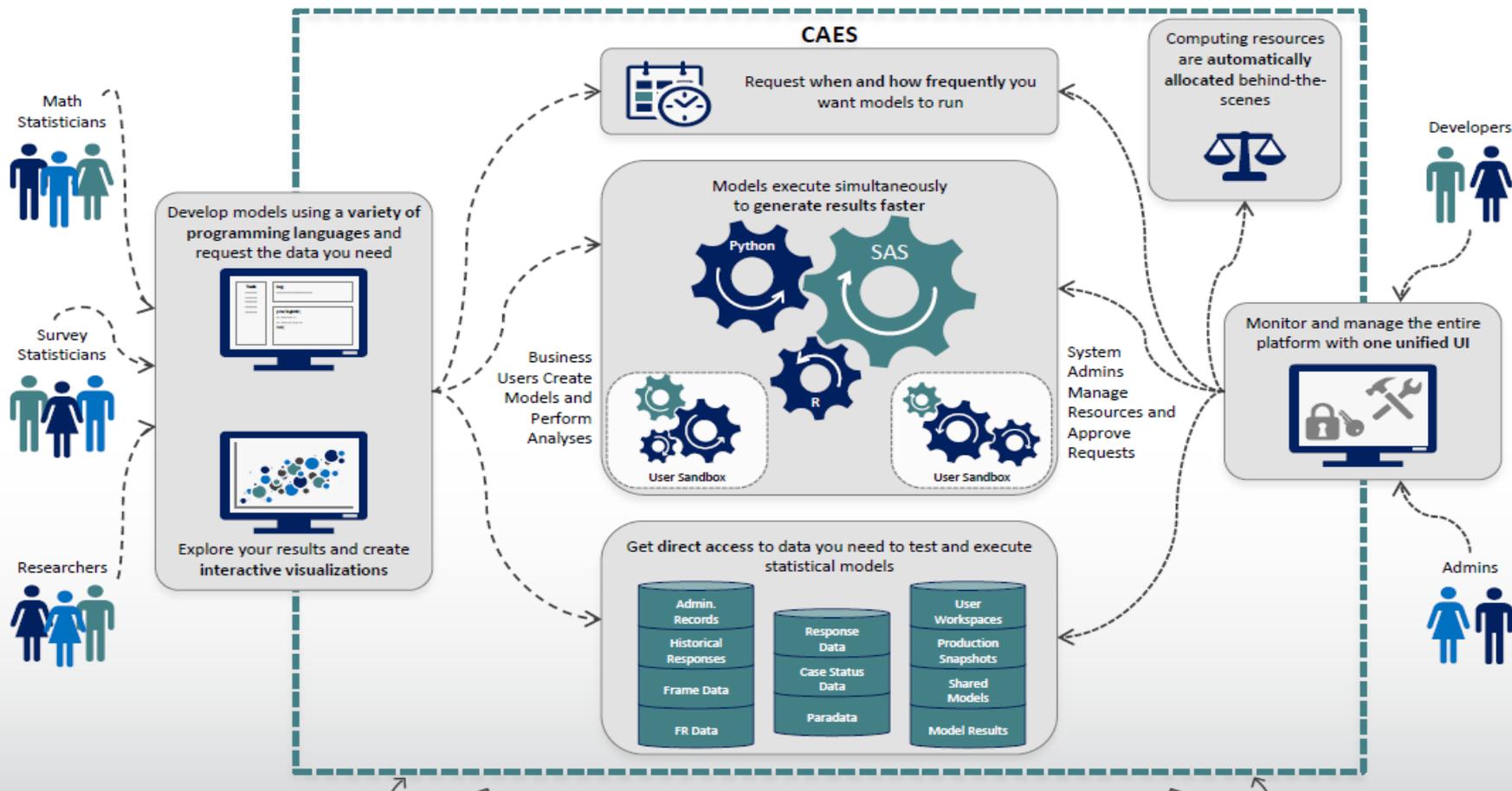
Agenda

- Overview
- Adaptive modeling
- Disclosure Avoidance
- Census Data Lake

Survey Lifecycle [1]

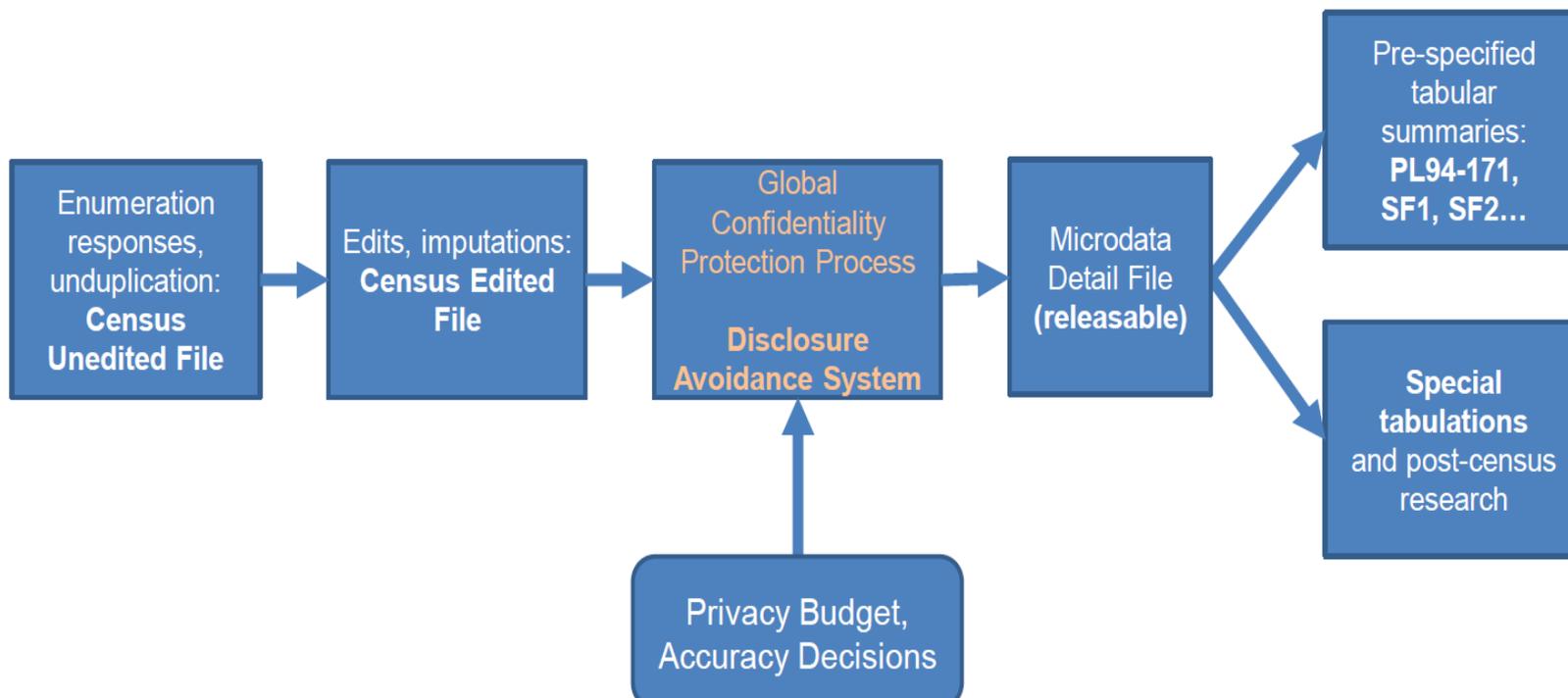


Concurrent Analysis and Estimation System (CAES) [2]



- Analyze third-party data from various sources
- Generate rules for NRFU (Non-Response Follow-Up) cases
 - Remove vacant and non-responding occupied housing units
 - Optimize contact: best time, maximum number of contact attempts

Disclosure Avoidance System [3]



- Critical component of the response processing phase
- Goal: Privacy guarantee does not depend on external data
- Use parallel processing to face the challenge of processing entire country at once
- No trace back to confidential data
- Top down algorithm from nation level to lower geographic levels: state, county, etc.

Census Data Lake

Data Ingest Services

- Ingest data from various data sources
- Ingest Quality Attributes to support Volume, Velocity and Variety attributes

Data Management Services

- Data Transformation
- Data Maintenance, Retention
- Multi-tenancy support
- Audit, Logging, Backup & Recovery

Data Access Services

- Access to data for systems across the Bureau
- Adherence to enterprise standards for dissemination and access

Enterprise Survey Data and Paradata Repository

- Scalable platform for un/ semi -structured data
- Eliminate data regret with ELT
- Enterprise paradata and response data archive

- NBDRA: Big Data Framework Provider and Application Provider [4]
- Support analytics applications
 - Reporting
 - Data review and anomaly detection
 - Data visualization

References

- [1] 2020 Census Operational Plan v3.0, September 2017. Online: <https://www2.census.gov/programs-surveys/decennial/2020/program-management/planning-docs/2020-oper-plan3.pdf>
- [2] Michael Thieme and Ben Reist. “Center for Adaptive Design Update”. 2017 CSAC Spring Meeting, Mar 2017.
- [3] Simson Garfinkel. “Modernizing Disclosure Avoidance: Report on the 2020 Disclosure Avoidance Subsystem as Implemented for the 2018 End-to-End Test”. 2017 CSAC Fall Meeting, Sep 2017.