Consumer, Manager, Domain Expert Proposal

Subtopic: Unmet Big Data requirements

1. Title

The Human Trust Experience (tHTRX) in an Era of Big Data

2. Point of Contact (Name, affiliation, email address, phone)

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3. Working Group URL

http://www.humantrustexperience.net

4. Proposed panel topic: Unmet Big Data requirements

The Human Trust Experience in an Era of Big Data

5. Abstract

*The Human Trust Experience Initiative’s* mission is to use Big Data to explore and lay the ground work for understanding the parameters, characteristics, attributes, information architecture, and reference and interaction models of the *human trust experience* in motion and at rest. Central premises of this work to be evaluated and interpreted are that:

- *The human trust experience* is foundational to Privacy, to the uptake of ICT innovation, education and the challenges of democratic governance.
- *The human trust experience* is a central component of all human labor and to individual and community well-being and survival.
- *The human trust experience* can be a measure and standard by which we understand and prioritize problem solving.

6. Working Group summary

- Create the human trust experience use case.
- Create the human trust experience context.
- Create a semiotics and information architecture of the human trust experience.
- Facilitate through CMS conversation about the *tHTRX* in a Big Data context.
7. Number of Participants, data working group began, frequency of meetings

December 2013

8. Target Audience

Individuals, Consumers and Producers of Big Data, Businesses, Government

9. Current initiatives

The Human Trust Experience Initiative

10. Specific Big Data Challenges: Volume, Variety, Velocity, Veracity / Provenance, Visualization, Analytics, software tooling, usability, scalability, ETL / ELT, security, privacy, risk management

Value, Valuation, Contextual Veracity, Identity, Pseudonymity, Anonymity, Privacy, Vetting, Contextual Vetting

11. Urgent research needs

12. Related Projects or Artifacts

The Human Trust Experience: Informed Valuation Project

13. Big Data metrics (describe your data to make a Big impression)

Search, discovery, revelation, creation and analysis of the human trust experience from cyberspace data.

14. Keywords

human trust experience, value, valuation, informed valuation, informed contextual value, informed contextual valuation, contextual veracity, identity, pseudonymity, anonymity, privacy, risk management